

Keith & Districts  
Campdraft Club Inc.

principal logo



variations



typefaces

# CRIMSON SEMI BOLD

pt 12, tracking 200. All uppercase

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
0123456789

primary typeface

# ACUMIN PRO REGULAR

pt 5, tracking 800. All uppercase

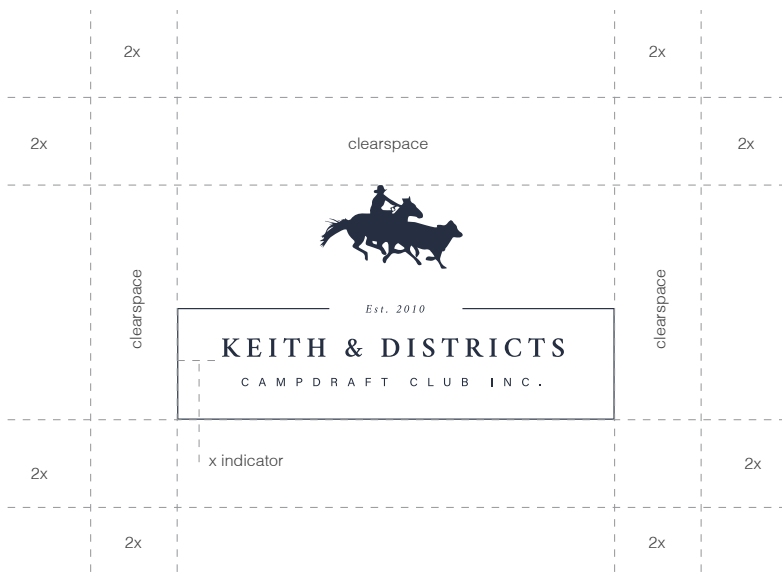
ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
0123456789

secondary typeface

colours

<p>white c 7 m 5 y 8 k 0</p> <p>hex EAEAE5</p>	<p>white c 84 m 74 y 49 k 49</p> <p>hex 273042</p>	<p>white c 6 m 98 y 0 k 0</p> <p>hex DE1A8E</p>	<p>white c 100 m 0 y 100 k 0</p> <p>hex 00A651</p>	<p>white c 26 m 57 y 69 k 8</p> <p>hex B27557</p>
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minimum space requirements



suggested  
logo usage



favicon  
(social media / web browser tab)



boxed landscape  
(signage / apparel - print)

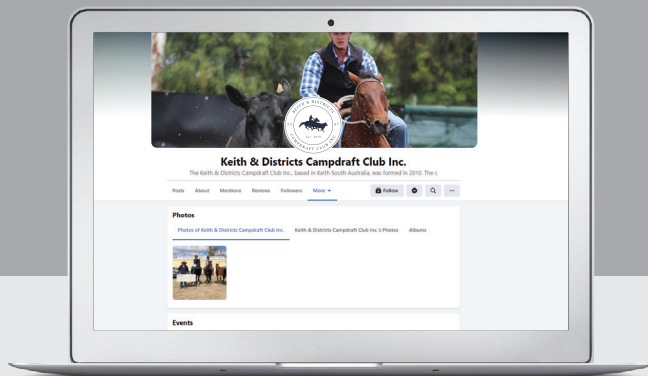


**KEITH  
& DISTRICTS**  
CAMPDRAFT CLUB

solid logo  
(apparel - embroidery)



landscape text only  
(overlay for use with photography)





Est. 2010

# KEITH & DISTRICTS

CAMPDRAFT CLUB INC.



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